

Supplementary Material

The Role of Social Norms in the Portion Size Effect: Reducing normative relevance reduces the effect of portion size on consumption decisions

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Figure S1. Main experiment portion size pictures: Pasta – small and large portion



Figure S2. Main experiment portion size pictures: Indonesian fried rice - small and large portion



Figure S3. Main experiment portion size pictures: Mini ginger cookies – small and large portion



Figure S4. Main experiment portion size pictures: Chips– small and large portion

